

## **Bisnode acquires Belgian Data and Customer Services unit from arvato services Benelux**

**Bisnode has agreed to acquire 100 per cent of the shares in arvato services Belgium NV. arvato services *Belgium* is located in Antwerp, Belgium and is active in the areas of B2B Data and Customer Services. The acquisition strengthens Bisnode's market position in Belgium.**

As Europe's leading publisher of digital business information with subsidiaries in 19 European countries, Bisnode already has a strong presence in the B2C Data market in Belgium, through the acquisition of WDM Belgium last year. Through this new acquisition, Bisnode enters the B2B Data market in Belgium next to its existing company ABC.

arvato services *Belgium*, which has approximately 65 employees, will change name within the next few weeks. The B2B Data and Customer Services activities will stay in Antwerp.

arvato services *Benelux* will concentrate its remaining services for Belgium in Venlo (The Netherlands) and remain active through its subsidiary in Zaventem (Belgium).

"We have managed to grow by more than 16 per cent per year over the last 10 years and expect to continue this also with arvato services *Belgium*, which will become part of our pan-European network", says Geir Feltstykktet, Business Unit Director of CRM and Direct Marketing. "Because of the strong B2B portfolio we are acquiring, we can now offer an even broader and more comprehensive range of services to our clients."

Markus Trost, CEO of arvato services Benelux, adds: "With Bisnode, we have found a partner with a perfect strategic match for this business, as the transaction allows for numerous synergies within the respective service portfolios. We are looking forward to a close collaboration with the Bisnode Group."

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